

January 26, 2017

FOR IMMEDIATE RELEASE:

### **Boys Christian Outdoor Organization Introduces “Respect Life” Badge**

GREENVILLE, SC- Trail Life USA, the Christian character, leadership, and adventure organization for boys, released its “Respect Life” Trail Badge, which encourages respect for life from conception to natural death.

An overview of the badge states that, “The boy will engage in study and various activities of his choosing to learn about these issues through scripture and research. He will also learn by action and/or leading as he seeks to understand ways in which he can stand for the unborn, sick, and helpless.”

Adopting a Christian worldview backed by science, the badge encourages a critical look at cultural assumptions about the value of life with emphasis on man being created in the image of God.

Younger boys are offered lesson plans that include topics such as, “All people are created in the image of God and are valuable to Him; All people are redeemable by God; All people are worthy of compassion and care; and Babies are made in the image of God, and their life should be protected.”

“We have a generation that is more interested than ever in issues of life,” said Mark Hancock, CEO of Trail Life USA. “They want to know the facts and how they can effectively engage the culture in this vital issue.”

Trail Life USA was founded in 2014 and quickly grew to a presence in 48 states with nearly 30,000 members. Troops are chartered primarily through churches and engage boys from Kindergarten through college years in character-building, leadership-development, and outdoor adventure such as camping and hiking.

For more information about Trail Life USA, visit [www.TrailLifeUSA.com](http://www.TrailLifeUSA.com) or contact [Media@TrailLifeUSA.com](mailto:Media@TrailLifeUSA.com) for interviews.

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