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FOR IMMEDIATE RELEASE:

### **Trail Life USA Partners with Operation Christmas Child**

**ORLANDO** - Trail Life USA (TLUSA), the Christian character, leadership, and outdoor adventure organization for boys, announced its Ministry Association agreement with 'Operation Christmas Child (OCC)' after a Board of Directors meeting last week.

"We appreciate the ministry of Operation Christmas Child and the tremendous opportunity it will provide our 500+ Troops as they are looking for ways to serve others," said Mark Hancock, TLUSA Chief Executive Officer. "Service is one of our four primary values and OCC offers Trailmen a service opportunity that combines giving with a Gospel message."

Through Operation Christmas Child, children, families, churches and groups fill shoeboxes with items like toys, school supplies and hygiene items, creating gifts that can make a significant difference in the lives of hurting children around the world.

"We are thankful that Trail Life USA will include Operation Christmas Child as an outreach opportunity for its members, said Randy Riddle, Domestic (US) Director with Operation Christmas Child. "Each shoebox gift is a platform to share the Gospel of Jesus Christ and lead millions of children to become disciples. Further, Operation Christmas Child is a terrific opportunity for leadership, service, and simply teaching children how to give beyond themselves."

For more information on Trail Life USA, visit [www.TrailLifeUSA.com](http://www.TrailLifeUSA.com) or contact [Media@TrailLifeUSA.com](mailto:Media@TrailLifeUSA.com)

For more information on how to participate in Operation Christmas Child, visit [samaritanspurse.org](http://samaritanspurse.org)