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FOR IMMEDIATE RELEASE:

**Trail Life USA Teams Up with FamilyLife® to Provide Purity Product  
for Dads and Sons**

ORLANDO - Trail Life USA announces a team endeavor with FamilyLife, whose mission is to effectively develop godly marriages and families who change the world one home at a time. They do this by providing transferable, biblically-based help for people at every stage of their marriage and family life.

Specifically, FamilyLife's Passport2Purity® is a resource designed to enable parents to go on a getaway with their pre-teen children to discuss the changes and challenges that lie ahead.

Trail Life USA's CEO Mark Hancock said, "Furthering our mission, the alignment with FamilyLife is a winner. Where other youth organizations are abandoning traditional biblical values, we are doubling and re-doubling our emphases on values that endure. We know we can make a difference in generations."

"Because purity is one of Trail Life USA's values, we are proud to team with them to make Passport2Purity available to the Trail Life USA families at a discount in order to continue to build godly character in their homes," stated Jim Mitchell of FamilyLife.

Trail Life USA members will find instructions for their discount when they log in to their account on Troop Track. The Passport2Purity® products can be found [here](#).

FamilyLife joins other team members aligned with Trail Life USA in the cause of purity, including Covenant Eyes® Internet Accountability and Filtering and Manhood Journey, which provides small group ministry products for members in their middle-school years.

For more information on Trail Life USA, visit [www.TrailLifeUSA.com](http://www.TrailLifeUSA.com) or contact [Media@TrailLifeUSA.com](mailto:Media@TrailLifeUSA.com)

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